



**THE STRAITS TRADING COMPANY LIMITED**

*(A member of The Tecity Group)*

**RENDEZVOUS WINS GOLD AWARD AT NEW YORK QUALITY SUMMIT**

The Board of Directors of The Straits Trading Company Limited is pleased to announce that Rendezvous Hotels & Resorts International (Rendezvous, the Group's hotel management arm), has received the prestigious **Quality Summit Gold Award for Excellence & Business Prestige** at the Business Initiative Directions (BID) International Quality Summit for 2008 in New York.

Companies selected from each designated industry demonstrate leadership excellence, increased market share, improved results and sustainability. Rendezvous excelled in each category of the award criteria selection process, demonstrating an outstanding commitment to quality through its ongoing development and innovation. Please refer to the attached press release by Rendezvous for further details.

Submitted by  
Emily Teo (Ms)  
Secretary

The Straits Trading Company Limited  
(Registration No. 188700008D) on 25/7/2008 to the SGX

This Announcement will be available at the Company's website at <http://www.stc.com.sg/>