



RENDEZVOUS

HOSPITALITY GROUP

Press Release

Rendezvous Hotel Melbourne Announces Restoration and Grand New Name

The historic Rendezvous Hotel Melbourne is well underway in the planning stages of a significant restoration and refurbishment program as part of a multi-million dollar re-branding initiative announced by Rendezvous Hospitality Group (RHG) earlier this month.

Upon completion, Rendezvous Hotel Melbourne will be renamed Rendezvous Grand Hotel Melbourne, offering superior accommodation for upscale, discerning travellers.

The restoration and refurbishment of Rendezvous Hotel Melbourne has been four years in development, with careful research, meticulous study and sensitive consideration undertaken to incorporate and preserve the unique charm, heritage and features of this much-loved, iconic building.

The refurbishment will rejuvenate the historic 1900's building and include a range of modern facilities for discerning travellers for both business and leisure. Yet the restoration and redevelopment will preserve the historic charm, intricate heritage detailing and interiors that showcase the quintessential personality of this historic Hotel that has a special place in the city of Melbourne.

Mr Alexander Billing, Rendezvous Hotel Melbourne General Manager said the refurbishment of Rendezvous Hotel Melbourne will restore the Hotel to its original glory, without loss of character or its boutique ambience.

"The design aspect will not only highlight the iconic heritage of the building, but improve the overall level of guest comfort, satisfaction and experience in a superb established location," Mr Billing said.

"The Hotel will remain open during the entire process and we expect there will be minimal disturbance or inconvenience to our guests."

The refurbishment will provide Rendezvous Hotel Melbourne with the opportunity to distinguish itself through design, image, technology, amenities and brand identity and position the Hotel as one of Melbourne's outstanding dining and premier accommodation experiences.

The extensive upgrade program incorporates the accommodation rooms and suites, food and beverage facilities and conference and meeting facilities.

Earlier this month, RHG announced a multi-million dollar rebranding initiative uniting Rendezvous Hotels and Marque Hotels into one Rendezvous brand.

The completion of the refurbishment of Rendezvous Hotel Melbourne will be mid 2012, a significant year when part of the original building will celebrate its 100th anniversary.



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About Rendezvous Hospitality Group

The Rendezvous Hospitality Group (RHG) operates 14 hotels across the Rendezvous Hotels and The Marque Hotels brands in the Asia Pacific region. It employs more than 1,700 people and manages 2,853 hotel rooms. Headquartered in Singapore, RHG is a wholly-owned subsidiary of The Straits Trading Company Limited, one of Singapore's oldest publicly-listed companies, with business interests and investments spanning the Asia Pacific region.

<http://www.rendezvoushotels.com>

- *Rendezvous Hotel Perth*
- *Rendezvous Hotel Adelaide*
- *Rendezvous Hotel Melbourne*
- *Rendezvous Stafford Hotel Sydney*
- *Rendezvous Hotel Brisbane*
- *Rendezvous Reef Resort Port Douglas*
- *Rendezvous Hotel Singapore*
- *Rendezvous Merry Hotel Shanghai*
- *Rendezvous Hotel Auckland*
- *The Marque Brisbane*
- *The Marque Sydney*
- *The Marque Perth*
- *The Marque Canberra*
- *The Marque Christchurch*

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